



Annual Report

2012

Mission Statement

Concern for Animals was founded in 1980 by Ann Albohn and Joyce Pearce. The CFA Mission is:

To promote the welfare of animals as pets or if abandoned, in public or private homes or facilities. We also provide education and information to the public about animal care and proper treatment. We support and promote the humane treatment of animals, and support animals that are victims of crime by attending legal hearings and trials. Concern for Animals raises and allocates funds for these purposes according to the laws of Washington State and the U.S.



Presidents Message

This past year has been an exciting one for Concern for Animals, which brought significant changes to the organization and great promise as we moved into 2013. During 2012, we embarked on a vision to further the traditions of CFA and embraced a dream to believe that we could better serve the animals and people in our community.

While staying true to the mission of our founders, CFA refined and expanded our operational programs and policies. We educated the public, as well as current and new volunteers by implementing quarterly volunteer and information training. This allowed us to further share the history of CFA, the help we provide the community, the value of volunteers in the organization, and how people can easily get involved and stay involved. We are thrilled with the 27% increase of volunteers in 2012, and appreciate the positive feedback we've heard about the additional information and support.

We also began an aggressive fundraising campaign to allow us to continue to help those in need through fundraising drives, events, donations and expanding our membership. We have continued to strengthen our commitment to work with local companies and explore ways we can work together into the future. We believe in the community and working directly with companies and individuals helps us realize this, and ultimately best serve the community.

Through the generous donations of products and services from companies and individuals, 2012 ended by starting the conversion of the

CFA house in downtown Olympia into the office headquarters. In the coming year, we plan to open the office to the public for the food bank, drop off donations and learn more about CFA.

Our passion is helping people and their pets within the community. The food bank distributed over 15,000 pounds and 3,800 cans of dog and cat food, as well as toys and supplies for animals. This important service enabled over 300 families keep animals in their loving homes. We also supported families who found they could no longer financially support their animals with medical costs and low-cost spay and neuter services.

We know that the work of Concern for Animals will never be done. While we continue serving thousands of pets and people every year, we continuously dedicate ourselves to building proactive solutions, forging new relationships, and evolving to meet the changing needs of our community, while raising critical funds to support our mission.

The board and I would like to thank our members, donors and volunteers for helping us serve the community in 2012 – it is your support that makes it possible for us to continue our legacy and mission. If you are interested in becoming a CFA member or volunteer, we hope you can make that as one of your goals in 2013!

Janey Hanson
President

What CFA Means to Others

“After I called your office I cried because you guys made it OK - only \$16.75. That’s so great! My babies and I love our kitty very much.”

~ Nicki G.

“Thank you for taking good care of Vincent and for all your help. We were blessed to have found such a great cat and thankful to Concern for Animals.” ~ Michelle H.

“Coco is just the most precious, pleasant kitty, and we thank you for nursing him back to health and taking such good care of him. We will take good care of him, too!” ~ Joy, Stephen, & Cameron W.

“Thanks to Concern for Animals, I was able to afford the surgery to remove Ella’s lump and have it tested for cancer. Five days after the surgery, the vet called to tell me the lump wasn’t cancer! I am so grateful to know that she is okay and we have many more years to come!” ~ Dani B.

“I know there are people worse off than me. When I get back on my feet, I know where my charity dollars will go!” ~ Steve

“I would really like people to consider donating to this great cause. You always hear people donating to homeless, children and elderly but let’s not leave out those beloved animals. Being an animal parent/owner, times can be tough and knowing there is help out there if you need it means a lot to pet parents/owners. Pets do almost anything for us— it’s time we return that love to them. I don’t know what I’d do without Bella and hope my (food bank) donations can help ‘families’ stay together.” ~ Jennifer V.



2012 Financial Summary

Statement of Operations

INCOME

Fundraisers	\$51,015
Membership Dues	1,633
Donations	42,041
Grants	23,500
Adoptions	3,340

TOTAL REVENUE **\$121,529**

Cost of Goods Sold 15,240

GROSS PROFIT **\$106,289**

EXPENSES

Management & Admin.	\$90,055
Veterinarians	66,460
Food Bank	4,984
Adoption	786
Advertising & Promotion	3,486

TOTAL EXPENSES **\$165,771**

Income From Operations (59,482)

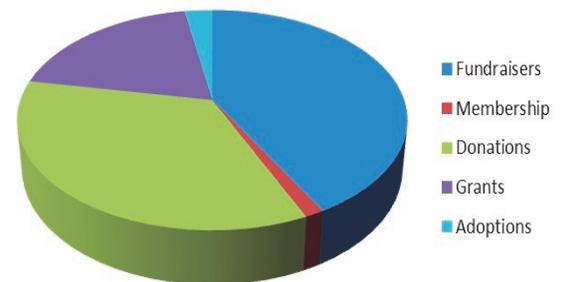
Interest & Investment Income 20,743

INCOME BEFORE TAXES **(\$38,739)**

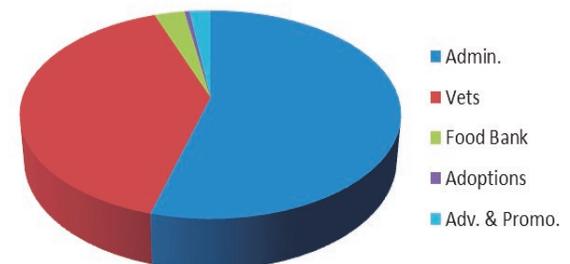
Paid Procedures

PROCEDURE	AMOUNT	
Spay/Neuter	1,405	\$37,852
Shots	235	\$3,488
Medical	385	\$19,725
TOTAL	2,025	\$61,065

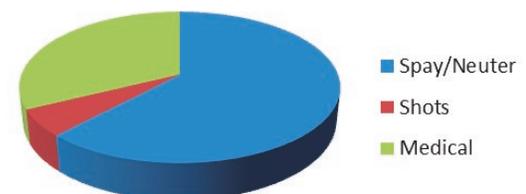
Income



Expenses



Procedures



2012 Highlights

Throughout the year CFA participated in almost two dozen events to raise awareness of our mission, fundraise and educate the public about animal welfare. We are grateful for fundraising partnerships and donations from:

4 Legz Dog Treats
Albertsons Tumwater
Alpha Pet Supply
Animal Services
Bark Avenue
Combined Fund Drive
Del's Farm Supply
Glitter Bug Party
Hawks Prairie Vet Hospital
KGY Radio
Lacey Lamplighters Lions Club
Mixx96
MudBay in West Olympia
Northwind Pet Care Center
Olympia Master Builders
Petco
Pet Connection Magazine
PetSmart
Rick's Automotive
Tastefully Simple
The Olympian
ThurstonTalk.com
Westfield Capital Mall

Membership & Volunteering

To actively support CFA's mission, please consider an annual membership or becoming a volunteer!

Please visit our website www.concernforanimals.org or send us an email at info@concernforanimals.org.



Toast for Tails Wine Tasting & Silent Auction

2012 Highlights

GARAGE SALE: Our spring and fall fundraisers gave people a chance to clean out their homes, find great bargains and support our mission with donations of almost \$4,000.

HANGING BASKET SALE: Held in conjunction with the Designing Divas Garden Tour in May, we raised \$1,280.

BARK-A-TECTURE & CATSCAPE:

Sponsored by Olympia Master Builders Home & Garden Show, five unique dog houses and cat trees were on display at Westfield Capital Mall and the OMB Show. Between donations at the Show and the live auction at Toast for Tails, CFA raised \$1,015.

DESIGNING DIVAS GARDEN TOUR & FESTIVAL:

Held at three, beautiful garden centers in Olympia, Tumwater and Shelton, the cost of entry was pet food donations!

SHOEBOX RECYCLING:

We boxed up almost 750 pounds worth of shoes to be recycled and sold all around the world, resulting in fewer shoes in landfills and \$453 for our programs!

HELPING FIRE VICTIMS:

CFA reached out to the families affected by the devastating fires—organizing and collecting pet food and bedding donations. The generous supplies were collected at Rick's Automotive (as seen in *The Olympian*) and delivered to help those that lost everything in central Washington.

CUTEST PET PHOTO CONTEST:

Organized by Rob Rice Homes and Epic Realty, pet owners posted their favorite photo on Rob

Rice Homes Facebook page. CFA received \$364 for our medical care program.

CFA HOME & OFFICE: Last November plans were approved by the City of Olympia to commence the renovation of our new, permanent office at 1414 State Avenue, Olympia. We are transitioning the residence to a commercial property to accommodate space for staff, meetings, storage and a few rescue animals.

TAILS AND TRANQUILITY:

St. Martin's University first-year students and two instructors organized a yoga class in early December to help raise \$170.



TOASTS FOR TAILS:

Thanks to the support and commitment from our sponsors, auction donors, volunteers and guests, we raised over \$40,000. The wine tasting & silent auction event was attended by over 500 people with more than 300 silent auction items and 13 live auction items. Save the date: Saturday, November 9, 2013 at the Capital Event Center, 6005 Tye Drive SW, Tumwater.

PETSMART SANTA CLAWS:

The two-day holiday photo session raised \$820.

FOOD BANK DONATIONS:

Three local Girl Scout troops held successful food bank drives. Five-year-old Evan McQueen asked his guests to bring pet food to his birthday party. Plus, countless individuals donated directly to CFA or through our local pet stores.

Donations estimated \$24,000.



Ella



Mickey, Jr.

Grant Acknowledgements

- ◆ Petco – *food bank*
- ◆ The Community Foundation – *spay/neuter*
- ◆ The Handsel Foundation – *spay/neuter*
- ◆ The Sampson Foundation – *spay/neuter, medical, food bank, adoption*
- ◆ The Washington Federation of Animal Care and Control Agencies – *spay/neuter*
- ◆ Thurston County Humane Society – *spay*

Food Bank Assistance

Dog Food Dry by lbs.	11,924
Dog Food Cans	1,696
Cat Food Cans	2,091
Cat Food Dry by lbs.	3,523
Litter Bags/Boxes	99
Pet Owners Served	342

Rescue & Adoption

Cats	47
Dogs	5

Food Bank Donations Needed

- ◆ Bags of dry dog and cat food
- ◆ Cans of dog and cat food
- ◆ Cat Litter
- ◆ Ziplock baggies – all sizes
- ◆ Gift Cards from local pet stores
- ◆ Amazon.com—Wish List



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Combined Fund Drive Number:
1478830



Toast for Tails

7th Annual Wine Tasting & Silent Auction

Saturday, November 9, 2013

4:00-9:00 p.m.

Capital Event Center, Tumwater

Contact Us About:

- ◆ Sponsorship
- ◆ Auction Items
- ◆ Vendors
- ◆ Volunteering

