



## Concern for Animals

1414 State Ave NE  
Olympia, WA 98506

(360) 456-8176

[concernforanimals.org](http://concernforanimals.org)

### **Toast for Tails 2021 Sponsorship Levels**

\*Marketing opportunities listed in the Toast for Tails 2021 sponsorship levels are active from September 2021 - September 2022. Sponsors are responsible for providing preferred marketing materials including any logos, copy, photos, and videos and authorize CFA to use materials sourced from their website and social media.

#### **Diamond Paw: \$1,500**

- Name and logo on CFA website, newsletter, email blasts, Facebook event page, save-the-date, and pinned event post (*Pinned to the CFA Facebook page from November 9th -14th*).
- Social media spotlight posting on CFA Facebook, Instagram, and Twitter (*Post includes name and logo, photos, copy highlighting any additional community support initiatives you take part in, and a link to your website and corresponding social media*).
- Social media spotlight video on CFA Facebook, Instagram, and Twitter (*Up to 3 minute video showcasing you/your company and your dedication to the community/animal welfare. Footage can include people, animals, active work, workplace, etc., and can be filmed professionally or on a cellphone. CFA can offer assistance creating your video if needed.*).
- Radio recognition of sponsorship and additional recognition in postings advertising all event sponsors.

#### **Platinum Paw: \$1,000**

- Name and logo on CFA website, newsletter, email blasts, Facebook event page, save-the-date, and pinned event post (*Pinned to the CFA Facebook page from November 9th -14th*).
- Social media spotlight posting on CFA Facebook, Instagram, and Twitter (*Post includes name and logo, photos, copy highlighting any additional community support initiatives you take part in, and a link to your website and corresponding social media*).
- Radio recognition of sponsorship and additional recognition in postings advertising all event sponsors.

#### **Gold Paw: \$500**

- Name on CFA website, newsletter, email blasts, Facebook event page, and pinned event post (*Pinned to the CFA Facebook page from November 9th -14th*).
- Social media spotlight posting on CFA Facebook page (*Post includes name, logo, and link to corresponding social media*).
- Additional recognition in any posting advertising all event sponsors.

#### **Silver Paw: \$250**

- Name on CFA website, newsletter, email blasts, Facebook event page, and pinned event post (*Pinned to the CFA Facebook page from November 9th -14th*).
- Social media spotlight posting on CFA Facebook page (*Post includes name and link to corresponding social media*).
- Additional recognition in any posting advertising all event sponsors.

# Sponsor Benefit Examples

## Social Media Spotlight Posting:


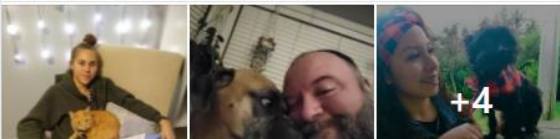
**Diamond & Platinum Paw**

Concern For Animals  
November 10, 2020 · 🌐

Concern for Animals would like to thank Pacific Disposal and LeMay Mobile Shredding for sponsoring 2020's Toast for Tails event at the Diamond Paw level! 🐾

Pacific Disposal and LeMay Mobile Shredding have been consistent supporters of Toast for Tails and the Concern for Animals mission. Check out what this animal loving team had to say:


"The staff at Pacific Disposal and LeMay Mobile Shredding are happy to support Concern for Animals. We are an organization comprised of ani... See More

**Gold Paw**

Concern For Animals  
October 19, 2020 · 🌐

Concern for Animals would like to thank Venables Pest Management for sponsoring 2020's Toast for Tails event at the Gold Paw level! 🐾



**Silver Paw**

Concern For Animals  
October 20, 2020 · 🌐

Concern for Animals would like to thank Town and Country Roofing for sponsoring 2020's Toast for Tails event at the Silver Paw level! 🐾

### Newsletter:

### Email Blasts:

A special thank you to the sponsors of 2020's Toast for Tails Event:

**Diamond Paw Sponsors**





**Platinum Paw Sponsors**





**Gold Paw Sponsors**




I & E Bottling Co., Commencement Bank, Portland Cemetery, Gail E. James, Venables Pest Management, Jon Bennett, Yelm Veterinary Hospital

**Silver Paw Sponsors**




Adopt-A-Pet of Shelton, Bellrose Veterinary Center, Chambers Prairie Animal Hospital, Don Strong Pumps, Dermatology & Allergy Specialists of Olympia, evergreenDIRECT Credit Union, Haigh Veterinary Hospital, Hawks Prairie Veterinary Hospital, Healthy Pets Animal Hospital, H2O at Home, Independent Advisor Tanya Hanson, Kathryn Aho & Michael Bishop, Mountain View Veterinary Hospital, On-Care Veterinary Hospital, Patti Pruden, Padgett Tax & Accounting, Pepsi Northwest Beverages LLC, Scatter Creek Animal Clinic, Sound Advantage Realty, Shellie Hatch Insurance Inc., Steamboat Animal Hospital, Town & Country Roofing, Western Meats, Deschutes Animal Clinic

Toast for Tails 2020 has been generously sponsored by:

**Diamond Paw Sponsors**

**Platinum Paw Sponsors**

**Gold Paw Sponsors**

Commencement Bank, Gail E. James, Jon Bennett, I & E Bottling Co., Portland Cemetery, Venables Pest Management, Yelm Veterinary Hospital, Scatter Creek Animal Clinic

**Silver Paw Sponsors**

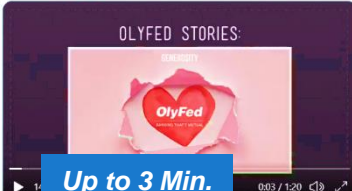
Adopt-A-Pet of Shelton, Bellrose Veterinary Center, Chambers Prairie Animal Hospital, Don Strong Pumps, Dermatology & Allergy Specialists of Olympia, evergreenDIRECT Credit Union, Haigh Veterinary Hospital, Hawks Prairie Veterinary Hospital, Healthy Pets Animal Hospital, H2O at Home, Independent Advisor Tanya Hanson, Kathryn Aho & Michael Bishop, Mountain View Veterinary Hospital, On-Care Veterinary Hospital, Patti Pruden, Padgett Tax & Accounting, Pepsi Northwest Beverages LLC, Sound Advantage Realty, Shellie Hatch Insurance Inc., Steamboat Animal Hospital, Town & Country Roofing, Western Meats, Deschutes Animal Clinic

### Social Media Video: (Diamond Paw Only)

Concern for Animals  
@CFA\_OLY

Concern for Animals would like to thank @Oly.Fed for sponsoring 2020's Toast for Tails event at the Diamond Paw level! 🐾

Thank you for consistently supporting animals in the community! 🍷



Up to 3 Min.

### Save the Date Postcard: (Diamond & Platinum Paw Only)

Concern for Animals  
1414 State Ave. NE • Olympia, WA 98506

The 13th Annual  
**Toast for Tails**  
Wine & Beer Tasting and Auction

**Saturday, November 9th 2019**  
5p.m. - 9p.m. @ Capital Event Center  
6005 Tyece Drive SW in Tumwater, WA

Local Wineries & Breweries  
Sample new drinks and old favorites

Baskets, Experiences & More  
Shop for baskets, spa gifts, sports tickets & even vacation packages!

Food, Prizes & Fun!

Tickets on Sale NOW!  
\$50/advance • \$60/door • 21+

Purchase your ticket now at:  
<https://cfa112019.bpt.me>

**Diamond Paw Sponsors:**




**Platinum Paw Sponsors:**




**Back of Postcard**

## Sponsor Benefit Examples

### Pinned Event Post:



**Concern For Animals**

November 9, 2020 · 🌐

So take part today and help keep CFA open in 2021. ❤️🐾

*Toast for Tails has been generously sponsored by:*

Belltowne Veterinary Center, Chambers Prairie Animal Hospital, Commencement Bank, Don Strong Pumps, evergreenDIRECT Credit Union, Haigh Veterinary Hospital Inc PS, Hawks Prairie Veterinary Hospital, Healthy Pets Animal Hospital, Jon Bennett, Julie Sorenson, Kathryn Ashe & Michael Bishop, L&E Bottling Company , Pacific Disposal and LeMay Mobile Shredding, Mountain View Veterinary Hospital, Mud Bay, Oly Cats Veterinary Hospital, Olympia Federal Savings, PADGETT BUSINESS SERVICES, Petland Cemetery Inc., Pepsi Northwest Beverages LLC, Rob Rice Homes, Scatter Creek Animal Clinic, Steamboat Animal Hospital, TwinStar Credit Union, Venables Pest Management, Yelm Veterinary Hospital, Town and Country Roofing, Western Meats, Sound Advantage Realty, LLC, Adopt-A-Pet of Shelton Washington, Shellie Haisch: Allstate Insurance, Gail J., @H2O At Home Indt. Advisor Janey Hanson Olympia, Wa., Patti Pruden, Dermatology and Allergy Specialist of Olympia, Deschutes Animal Clinic

Join us for a week long virtual fundraising event made possible by these amazing community partners:

#### Diamond Paw Sponsors



**MUDBAY**

**OlyFed**

BANKING THAT'S MUTUAL

#### Platinum Paw Sponsors



Julie Sorenson

#### Gold Paw Sponsors

L & E Bottling Co. Commencement Bank  
 Petland Cemetery Gail E. James  
 Venables Pest Management Jon Bennett  
 Yelm Veterinary Hospital Scatter Creek Animal Clinic

#### Silver Paw Sponsors

Adopt-A-Pet of Shelton, Belltowne Veterinary Center, Chambers Prairie Animal Hospital, Don Strong Pumps, Dermatology & Allergy Specialists of Olympia, evergreenDIRECT Credit Union, Haigh Veterinary Hospital, Hawks Prairie Veterinary Hospital, Healthy Pets Animal Hospital, H2O at Home Independent Advisor Janey Hanson, Kathryn Ashe & Michael Bishop, Mountain View Veterinary Hospital, Oly Cats Veterinary Hospital, Patti Pruden, Padgett Tax & Accounting, Pepsi Northwest Beverages LLC, Sound Advantage Realty, Shellie Haisch Insurance Inc, Steamboat Animal Hospital, Town & Country Roofing, Western Meats, Deschutes Animal Clinic

### Radio Recognition Provided By:

